

TAP INTO THE REWARDS  
— *of* —  
**INFLUENCE**



Partnering with

*experticity*



**TOP BRANDS REWARD INFLUENCE  
WITH EXCLUSIVE ACCESS**

At Experticity we're all about the influencers – the experts whose opinions affect what people buy. Every day, we connect them with the world's top brands, helping the influencers boost and reward their expertise while helping brands gain advocates.

Our network includes over 2 million members, 4,000 organizations, 78,000 retail locations and 700 brands. And the conversations our experts are having are fueling a revolutionary buying experience.

Some of our partners include:

Google



BOY SCOUTS  
of AMERICA

UBER

A photograph of two young women with long hair, smiling and talking to each other. They are standing in front of a vibrant, colorful mural. The woman on the left is wearing a white patterned top, and the woman on the right is wearing a black and white striped top. The background is slightly blurred, showing buildings and more of the mural.

**WHOEVER SAID “TALK IS CHEAP” DIDN’T  
UNDERSTAND THE POWER OF CONVERSATION**

With millions of buying conversations taking place every week, how can we ensure brands are being talked about by those who matter most? Enter Experticity. We identify, engage, educate and reward the influential experts who customers turn to for advice on what to buy.

Hundreds of the world’s most respected brands work with Experticity to identify and engage with these influencers while building, tracking and rewarding their expertise. These brands recognize your group as a valuable audience and want to offer you exclusive access and top-tier discounts.

The results of partnerships like these include increased member acquisition and loyalty, heightened member retention and increased engagement – on a more frequent basis.

# LET'S SEE WHAT A PARTNERSHIP *with* EXPERTICITY CAN DO FOR YOU

Your organization's status and experience have earned your team access to Experticity. We recognize the value of your influential members and would love to partner with your organization at no cost.

With Experticity you can:

- Increase awareness
- Strengthen your member base
- Maximize your marketing impact
- Receive exclusive offers from top brands (up to 70% off)
- Acquire and retain members
- Develop world-class marketing materials (landing pages, campaign flyers, dedicated/shared emails, promo cards)

And we'll be there every step of the way to help you maximize your benefits at trade shows, conferences, company parties and anywhere else we can help.

Questions? Give our Strategic Partnerships Team a call at 801.869.6391.

*experticity*